August 2020 Newsletter

Letter from ESCH

With the emergence of Covid-19, operational changes have been made within ESCH. Our weekly “Starting your Nonprofit” sessions and our monthly seminars have moved online with the use of Zoom. Consultants are opting to work from home, and scheduled meetings take place over the phone or by using Zoom. Some projects have been pushed back as clients go through their own transitions and reevaluations. That being said, we have found that our reach has grown with who we can serve. Attendance for webinars and start-up sessions has doubled overall, tripled in some cases. Room size and travel are no longer an issue! Project clients are able to meet at their convenience from the comfort of their homes without worry about finding a parking space!

This year has been a difficult one for all of us, and we at ESCH would like to thank you for coming to us and for your support. We strive to live up to our mission statement; To promote best management practices within the nonprofit sector.

Recent Project Spotlight!

In our 16th year of partnership, ESCH and students from the University of Houston’s Bauer College of Business worked together to analyze and provide consulting for an archival solution as M.D. Anderson transitions from Oracle Primavera to Microsoft Plainview. The students with the guidance of consultants from ESCH worked through and completed the project request to the satisfaction of the client despite the extenuating circumstances that Covid-19 brought. A representative from M.D. Anderson expressed his appreciation of the team’s dedication and flexibility during this year’s unusual and difficult spring semester.

Ongoing Projects

ESCH has teamed up with Houston PetSet to develop Business Plans with 5 nonprofits in the Houston area dedicated to helping animals. Other topics covered include Board Governance, Fundraising, Marketing, Financial Management, IT, and Disaster Planning. We hope to help give them the tools needed to become successful with their missions, and grow to achieve their visions.
Recent and Upcoming Webinars

This July, ESCH hosted the Houston Public Library as their Central Business Team went over free resources available to Nonprofits. John Merullo and Margaret Guilbeau covered how anyone could get a library card with the HPL and access The Foundation Center, ReferenceUSA, Demographics Now, and Gale Business Plan Builder. We had an attendance of 65 people, and overall we consider the webinar a success.

Coming up, our own Larry Renaud will cover Financial Management for Nonprofits. This webinar will go over financial roles, accounting, record keeping, financial planning, budgeting, cash management, financial reporting, operations analysis, and internal controls. It is scheduled for August 11th at 12pm-2pm. If you are interested in attending, please register through our website.

Kimberly Heallen, Administrator

Contact ESCH

If you would like to contact us you can visit our website, call us, or send us an email.

Eschouston.org
713-780-2208
esc@eschouston.org

You can also find us on Facebook, Twitter, and LinkedIn!